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Animal Planet's *Treehouse Masters* using Screw Products, Inc. Fasteners

FALL CITY/ GIG HARBOR, Wash. – As its second season premieres, *Treehouse Masters* will be using some of Screw Products, Inc.'s fasteners in their televised projects, thanks to a new agreement between the popular Animal Planet show and the company.



Viewers will be able to see Screw Products, Inc.'s bright gold and black packaging here and there throughout this season's episodes, as the crew creates a wide variety of treehouses, ranging from fully functional hotels to seasonal playhouses or sky-high recording studios.

Host Pete Nelson, also the owner of Nelson Treehouse and Supply in Fall City, Wash., leads a crew of carpenters, designers, and climbers as they complete each episode's project.

He has built treetop homes, lofts, and other creations for a host of clientele for nearly 30 years, and he and his family also own and operate Treehouse Point, a bed and breakfast in Washington State.

As part of his mission to build sturdy, long-lasting treehouses that also respect the trees in which they're constructed as living things, Nelson uses brackets, bolts, and screws to secure his builds, and has promoted Screw Products, Inc. fasteners via the Nelson Treehouse Supply [web-store](#) for several years.

In its first year, *Treehouse Masters* recorded 1.3 million viewers across its premieres and was the network's second-most-watched series in 2013. This season, new episodes will air on Friday nights at 10 p.m. E/P. For more information, visit the [Treehouse Masters mini-site](#) at Animal.Discovery.com, or watch a time-lapse video of a treehouse build [here](#).

About Screw Products

Screw Products, Inc. has been providing quality fasteners backed by customer service since 1999. Its extensive product line offers benefits such as a type 17 auger point, longer bit life, reduced splitting and they counter sink themselves. Orders ship out the same day they are received; for more information, visit www.Screw-Products.com or call (877) 844-8880. Screw Products Inc. products are available online and at retailers across the country.

